

Independent Voice for Illinois
10/25-10/30/14
\$12,950

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25339253	Changes as of: 10/21/2016 at 5:12 PM	Version: Current State Version 1
CPE: 148/162/2428	Flight: 10/24/16 - 10/30/16	Total \$: \$12,950.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Total Spots: 25
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: Issue	Total CPM: \$0.00
	Agency Order #: 5508140	Total GRP:
	Buyer: Irvin, Michelle	
	Salesperson: ALEXANDRA BRADLEY	
	202-955-5342	
	Primary Demo:	
	Con Type: POLITICAL/VOTE	
	Assistant: ALEXANDRA BRADLEY	
	202-955-5342	
	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/24 - 10/30										Total Spots	Total	
						10/24	10/25	10/26	10/27	10/28	10/29	10/30			\$		CPP	GRP
1	M-F 6a-7a		Newschannel 20 Sunrise	\$450.00	30	1	0	1	0	1	0	0	0		3	\$1,350.00	\$0.00	0.0
2	M-F 11a-11:30a		Newschannel 20 Midday	\$200.00	30	0	1	0	1	0	0	0	0		2	\$400.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America	\$400.00	30	0	0	0	0	0	0	0	1		1	\$400.00	\$0.00	0.0
4	M-F 9a-10a		Live with Kelly	\$250.00	30	0	1	0	0	0	1	0	0		2	\$500.00	\$0.00	0.0
5	M-F 5p-5:30p		First News at 5PM	\$750.00	30	1	0	1	1	0	0	0	0		3	\$2,250.00	\$0.00	0.0
6	M-F 6p-6:30p		Newschannel 20 at 6	\$850.00	30	0	1	0	1	1	0	0	0		3	\$2,550.00	\$0.00	0.0
7	Sa 6p-6:30p		Newschannel 20 at 6	\$300.00	30	0	0	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0
8	Su 5:30p-6p		Newschannel 20 at 5:30	\$300.00	30	0	0	0	0	0	0	0	1		1	\$300.00	\$0.00	0.0
9	M-F 6:30p-7p		Entertainment Tonight	\$500.00	30	1	0	0	0	0	0	0	0		1	\$500.00	\$0.00	0.0
10	M-F 10p-10:35p		Newschannel 20 at 10	\$850.00	30	0	1	1	0	1	0	0	0		3	\$2,550.00	\$0.00	0.0
11	Sa 10p-10:35p		Newschannel 20 at 10	\$250.00	30	0	0	0	0	0	0	1	0		1	\$250.00	\$0.00	0.0
12	Su 10p-10:35p		Newschannel 20 at 10	\$1,000.00	30	0	0	0	0	0	0	0	1		1	\$1,000.00	\$0.00	0.0
13	M-F 10:35p-11:35p		Jimmy Kimmel	\$200.00	30	1	0	1	1	1	0	0	0		3	\$600.00	\$0.00	0.0
TOTALS:						4	4	4	4	4	2	3		25	\$12,950.00	\$0.00	0.0	



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New York, NY 10019

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Agency Order #: 5508140	Buyer: Ivin, Michelle	Total GRP:
Salesperson: ALEXANDRA BRADLEY	Primary Demo:	Separation:
202-955-5342	Con Type: POLITICAL/NOTE	
	Assistant: ALEXANDRA BRADLEY	
	202-955-5342	

Special Instructions

Date/Time	Added by	Comment
10/21/16 5:12 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information			
Market Budget:	\$51,800		
WICS Share:	25%		
Comment:			
WAND:	33%		
WCIA:	34%		
WRSP:	8%		

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$12,950.00	N/A	0.0
Total	100%	25	\$12,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$12,950.00
Total	25	\$12,950.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/24/16 7:53 AM					\$0
New	10/21/16 5:12 PM	ALEXANDRA BRADLEY	New	25		\$12,950.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS - WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2015
Schedule Date 10/25/16
Advertiser Ind...
Agency Strategic Medi...
Product POLITICAL ISSUE (ns)
Brand 148/162/2428 (871877)
Salesperson Millennium/D...
Sales Office Millennium Washington DC
Buyer Name Michelle, Irvin,
Phone/Fax /
CPE 148/162/2428
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Separation: 30 Alex Bradley

Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,942.50
Net Total \$11,007.50
Sales Tax

WICS+WICD
By Broadcast
Oct. 2016
Grand Total:
Spots 25
Rate \$450.00
\$12,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/25/16	3	:30	6A-7A (CST)			1						1	\$450.00	\$450.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 Sunrise	10/24/16
2.1	Normal Line / SPOT (1)	10/27/16-10/27/16	3	:30	6A-7A (CST)				1					1	\$450.00	\$450.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 Sunrise	10/24/16
3.0	Normal Line / SPOT (1)	10/28/16-10/28/16	3	:30	6A-7A (CST)					1				1	\$450.00	\$450.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 Sunrise	10/24/16
4.0	Normal Line / SPOT (2)	10/25/16-10/25/16	3	:30	11A-11:30A (CST)			1						1	\$200.00	\$200.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 Midday	10/24/16
5.0	Normal Line / SPOT (2)	10/27/16-10/27/16	3	:30	11A-11:30A (CST)				1					1	\$200.00	\$200.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 Midday	10/24/16
6.0	Normal Line / SPOT (3)	10/30/16-10/30/16	3	:30	7A-8A (CST)							1		1	\$400.00	\$400.00	WICS+WICD	Combo 100/0 (WICS Good Morning America	10/24/16
7.0	Normal Line / SPOT (4)	10/25/16-10/25/16	3	:30	9A-10A (CST)			1						1	\$250.00	\$250.00	WICS+WICD	Combo 100/0 (WICS Live with Kelly	10/24/16
8.0	Normal Line / SPOT (4)	10/28/16-10/28/16	3	:30	9A-10A (CST)					1				1	\$250.00	\$250.00	WICS+WICD	Combo 100/0 (WICS Live with Kelly	10/24/16
9.0	Normal Line / News (5)	10/25/16-10/25/16	2	:30	5P-5:30P (CST)				1					1	\$750.00	\$750.00	WICS+WICD	Combo 100/0 (WICS First News at 5PM	10/24/16
10.0	Normal Line / News (5)	10/26/16-10/26/16	2	:30	5P-5:30P (CST)					1				1	\$750.00	\$750.00	WICS+WICD	Combo 100/0 (WICS First News at 5PM	10/24/16
11.0	Normal Line / News (5)	10/27/16-10/27/16	2	:30	5P-5:30P (CST)						1			1	\$750.00	\$750.00	WICS+WICD	Combo 100/0 (WICS First News at 5PM	10/24/16
12.0	Normal Line / News (6)	10/25/16-10/25/16	3	:30	6P-6:30P (CST)			1						1	\$850.00	\$850.00	WICS+WICD	Combo 100/0 (WICS Newschannel 20 at 6	10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbj.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WIICD
2880 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 26691
Schedule To 10/25/16-10/27/16
Advertiser Independent Offices of IL (111663)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/2428 (871877)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Irvin,
Phone/Fax /
CPE 148/162/2428
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue Alex Bradley
Separation: 30

Demo 10/24
Leads 10/24
Est By Amar
CO No
Header # ECR2530253
Order Type A35+
Package Deal Normal
Commission % 15.00
Commission \$1,942.50
Net Total \$11,007.50
Sales Tax

WICS+WIICD Combo 100/0 (WICS)
By Broadcast Month Spots Price
Oct. 2016 25 \$50.00
Grand Total: 25 \$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (6)	10/27/16-10/27/16	3	:30	6p-6:30p (CST)						1			1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/24/16
14.0	Normal Line / News (6)	10/28/16-10/28/16	3	:30	6p-6:30p (CST)						1			1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/24/16
15.0	Normal Line / News (7)	10/29/16-10/29/16	3	:30	6p-6:30p (CST)							1		1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 6	10/24/16
16.0	Normal Line / News (8)	10/30/16-10/30/16	3	:30	5:30p-6p (CST)								1	1	\$300.00	\$300.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 5:30	10/24/16
17.0	Normal Line / SPOT (9)	10/25/16-10/25/16	3	:30	6:30p-7p (CST)			1						1	\$500.00	\$500.00	WICS+WIICD Combo 100/0 (WICS)	Entertainment Tonight	10/24/16
18.0	Normal Line / News (10)	10/25/16-10/25/16	3	:30	10p-10:35p (CST)									1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/24/16
19.0	Normal Line / News (10)	10/26/16-10/26/16	3	:30	10p-10:35p (CST)			1						1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/24/16
20.0	Normal Line / News (10)	10/28/16-10/28/16	3	:30	10p-10:35p (CST)						1			1	\$850.00	\$850.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/24/16
21.0	Normal Line / News (11)	10/29/16-10/29/16	4	:30	10p-10:35p (CST)							1		1	\$250.00	\$250.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/24/16
22.0	Normal Line / News (12)	10/30/16-10/30/16	3	:30	10p-10:35p (CST)								1	1	\$1,000.00	\$1,000.00	WICS+WIICD Combo 100/0 (WICS)	Newschannel 20 at 10	10/24/16
23.0	Normal Line / SPOT (13)	10/25/16-10/25/16	2	:30	10:35p-11:35p (CST)									1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS)	Jimmy Kimmel	10/24/16
24.0	Normal Line / SPOT (13)	10/26/16-10/26/16	2	:30	10:35p-11:35p (CST)									1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS)	Jimmy Kimmel	10/24/16
25.0	Normal Line / SPOT (13)	10/27/16-10/27/16	2	:30	10:35p-11:35p (CST)									1	\$200.00	\$200.00	WICS+WIICD Combo 100/0 (WICS)	Jimmy Kimmel	10/24/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin
do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Independent Voice for Illinois PAC PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jo Merda - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7-28-16 [Signature] 202-337-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Jennifer E. Valenti Jennifer E. Valenti CRM
Signature Printed Name Title